



PRESS RELEASE

DVB REACHES 147 MEMBERS

Geneva, 28th September 1994 - The European Digital Video Broadcasting Project convened its 2nd annual General Assembly, under the chairmanship of Mr. Peter Kahl.

Mr. Kahl explained that the DVB Project had grown over the past year from 83 to its present 147 organizations. DVB members are divided up into different constituencies, including 45 broadcasters, 66 manufacturers, 27 network operators and 9 regulatory bodies. Mr. Kahl said: "DVB now represents almost all the major European organizations involved in the television area."

The General Assembly approved amendments to the DVB Memorandum of Understanding to widen participation in the Project's activities. Associate Membership and Observer Status were added to the Full Membership category. A Member of DVB is an organization entitled to membership of the European Broadcasting Union or the European Telecommunications Standards Institute, and the Memorandum of Understanding amendments permit organizations not fulfilling the DVB Membership criteria to become involved.

The Chairmen of the various DVB Modules and Ad-hoc Groups presented their work to the General Assembly. The extensive progress made over the past year by rapid and efficient work was endorsed, and congratulated. The General Assembly also approved the DVB budget for 1994 and the projected budget for the DVB Project in 1995.

The DVB Project is a market-led initiative to promote the introduction of digital television services in Europe. It was founded in September 1993, and since then has grown to become a major worldwide force in digital television.

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