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## **New Chair For DVB Technical Module**

### **Jon Piesing Endorsed As New Chair of Technical Module.**

**Geneva – 25 October, 2017** – DVB is pleased to announce the endorsement of Jon Piesing (TP Vision) as the new Chairman of the Technical Module (TM). Jon will take over from Kevin Murray who has filled the role since 2015. Jon assumes the reins held by some key DVB figures at an exciting time in DVB's history. He brings a wealth of knowledge and experience in new areas of broadband and hybrid technologies.

Following the election at its 107<sup>th</sup> Meeting, the TM warmly thanked Kevin Murray for his excellent contribution and dedication to DVB over the last two years.

Commenting on the appointment, Peter MacAvock, DVB Chairman said: "DVB faces exciting challenges as it embraces hybrid services, and broadband delivery, in addition to ensuring that its core broadcast technologies remain state-of-the-art. Jon is not new to DVB and brings a unique view in these areas that will further energize the Project. Kevin Murray's contribution to DVB has been immense and we look forward to continuing to benefit from his wisdom for some time to come."

Jon Piesing commented: "I'm honored to be taking over the role of DVB TM chair at this important time for DVB and our members with the continued growth of OTT content delivery and the consumption of traditional DVB content on a broader range of device types".

Jon Piesing (pronounced Pysing) is Director, Standardization for TP Vision, which manufactures Philips TVs for Europe and a number of other territories. He previously held senior positions related to standardization in Philips Research (UK), Philips Applied Technologies (UK) and Philips Television (NL). Jon started in DVB with MHP in 1996/7 ending up as chair of the TM-TAM group and later TM-MIS. He recently chaired the DASH task force within TM-IPI after the previous chair changed company. Jon played a major role facilitating the convergence of the original French and German initiatives which together became HbbTV and is vice-chair of that organization. He has also chaired groups in the UK DTG and the Open IPTV Forum. He is on the Steering Committee of the CTA WAVE project and was on the Executive Committee of the Java Community Process during the MHP era.

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### **About DVB**

DVB is an industry-led consortium of broadcasters, manufacturers, network operators, software developers, regulators and others from around the world committed to designing open interoperable technical specifications for the global delivery of digital media and broadcast services.

DVB specifications cover all aspects of digital television from transmission through interfacing, conditional access and interactivity for digital video, audio and data.

DVB dominates the digital broadcasting environment with thousands of broadcast services around the world using DVB specifications. There are hundreds of manufacturers offering DVB compliant equipment. To date there are over a billion DVB receivers shipped worldwide.

Further information about DVB can be found at: [www.dvb.org](http://www.dvb.org), [www.dvbservices.com](http://www.dvbservices.com) and [www.dvbworld.org](http://www.dvbworld.org).

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