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DVB FORMS LIAISON WITH SAT>IP ALLIANCE

New Liaison Paves Way for Further Development of SAT>IP Technology in DVB

Amsterdam – 15 September, 2017 – DVB and the SAT>IP Alliance have entered into a formal liaison agreement on the future development of the SAT>IP specification. The agreement also states that future promotion of the technology will be conducted jointly. This positive development will allow the overall DVB community to contribute to next generation SAT>IP features and services.

SAT>IP technology can be used to deliver live DVB broadcasts onto IP networks in a cost efficient manner. The technology is supported by numerous manufacturers and has been widely deployed in several markets. The SAT>IP protocol is standardized as CENELEC EN50585, and is the predominant solution for indoor distribution of broadcast services over domestic IP networks in Europe. It informs a hand-held device about available services and allows the user to request a specific service from the broadcast receiver. Any IP device (smartphone, tablet, PC, game console, etc.) with the SAT>IP software installed can become a broadcast TV viewing client.

Despite its name, SAT>IP technology also supports all other broadcast delivery mechanisms such as cable, terrestrial and managed IPTV transmissions. It can retransmit from DVB-S2, DVB-C2 and DVB-T2 to IP, in other words: DVB over IP.

As DVB takes over the management of the SAT>IP protocol, it is quite possible that the naming and scope of the technology will expand to better reflect support for all broadcast delivery systems.

Commenting on the liaison agreement Peter Siebert, DVB Executive Director, said "The cooperation with the SAT>IP Alliance is an important step for DVB, as it defines a standardized way to bring DVB services to mobile devices in the home. DVB is committed to define and support new versions of SAT>IP, which will bring additional features for the end user."

"SAT>IP has developed very successfully and is now supported by over 40 manufacturers with more than 100 compatible products in the marketplace," commented Thomas

DVB Forms Liaison With SAT>IP Alliance

Wrede, President of the SAT>IP Alliance. "We are looking forward to working with DVB on the further development of this exciting technology," he added.

About SAT>IP Alliance

The SAT>IP Alliance is a non-profit organization in charge of setting forth SAT>IP-related strategic developments and creating working groups through its executive committee. The main aims of the Alliance have been to promote the use of the SAT>IP protocol throughout the industry, facilitate certification of new devices, and develop and improve the SAT>IP standard. The SAT>IP Alliance includes leading satellite operators and manufacturers –Eutelsat, Hispasat, Irdeto, Panasonic, NAGRA, MaxLinear, SES, Verimatrix and Zinwell – and aims to accelerate the adoption of SAT>IP in the satellite industry and push this technology to the consumer market. It promotes the use of the SAT>IP communications protocol, supports integration of CAS-to-DRM technology for distributing Pay-TV services over in-home IP networks, and facilitates product certifications.

About DVB

DVB is an industry-led consortium of broadcasters, manufacturers, network operators, software developers, regulators and others from around the world committed to designing open interoperable technical specifications for the global delivery of digital media and broadcast services.

DVB specifications cover all aspects of digital television from transmission through interfacing, conditional access and interactivity for digital video, audio and data.

DVB dominates the digital broadcasting environment with thousands of broadcast services around the world using DVB specifications. There are hundreds of manufacturers offering DVB compliant equipment. To date there are over a billion DVB receivers shipped worldwide.

Further information about DVB can be found at: www.dvb.org, www.dvbservices.com and www.dvbworld.org.

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