

DVB BROADCAST ASIA 2015 EXHIBITION & CONFERENCE PREVIEW

Combining the Power of DVB-T2 and HEVC Coding.

02 - 05 June 2015, Singapore, Stand 5L5-03

Geneva – 13 May, 2015 – Most countries in the Asia-Pacific region are now well on track with their migration to digital. The majority have chosen either DVB-T or leapfrogged directly to DVB-T2. On the occasion of the upcoming BroadcastAsia Conference and Exhibition (BCA) in Singapore DVB is taking the opportunity to demonstrate the effect that the combined power of the DVB-T2 standard and HEVC coding will have in the delivery of multiple channels of HD services.

BCA delegates will have the opportunity to visit the DVB booth to see a demonstration that illustrates the efficiency and power of DVB-T2 through combining 7 HEVC-encoded High Definition streams into a single 8 MHz multiplex, whilst using a very robust transmission mode for indoor and portable reception. The single transmission will be received on both fixed receivers and on portable receivers in a large part of the coverage area.

DVB has a strong presence in the official BCA 2015 Conference Program. In Track T3: "Digital Broadcasting - Standards, Technologies & Implementation" being held on day two of the conference, DVB is represented in a number of sessions throughout the day including: "Updates on the Latest DVB Activities"; "Sharing Practical Lessons and Experiences in Deploying DVB-T2"; "DVB-UHDTV, Going Beyond HD"; "DVB-S2X, Ready for a New Decade of Successful Digital Satellite Broadcasting"; "DVB-S2X and 4K - An Industry in Transition"; and DVB's role in "The Future of DTT Technologies". The sessions will draw on the vision and experience of senior executives of the world's leading companies and organizations.

The DVB stand will be tended by DVB representatives and technology experts, available to answer queries and provide information on DVB's wide ranging family of open, interoperable, market driven standards.

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Further information and a list of the DVB Members exhibiting at BroadcastAsia and CommunicAsia can be found on the DVB website.

About DVB

Digital Video Broadcasting (DVB) is an industry-led consortium of over 200 broadcasters, manufacturers, network operators, software developers, regulators and others from around the world committed to designing open interoperable technical standards for the global delivery of digital media and broadcast services.

DVB standards cover all aspects of digital television from transmission through interfacing, conditional access and interactivity for digital video, audio and data.

DVB dominates the digital broadcasting environment with thousands of broadcast services around the world using DVB's standards. There are hundreds of manufacturers offering DVB compliant equipment. To date there are over a billion DVB receivers shipped worldwide.

Further information about DVB can be found at: www.dvb.org, www.dvbservices.com and www.dvbworld.org.

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