



## **DVB Steering Board Approves Next Step For 3DTV**

The DVB is also taking into account the requirements of content deliverers wanting to continue the use of a Phase 1 signal, but wish to provide additional information to improve the image quality for those with 'new' receivers. This may result in a Phase 2b specification in due time.

The terms 'Frame Compatible' and 'Service Compatible' follow ITU terminology.

### **About DVB**

Digital Video Broadcasting (DVB) is an industry-led consortium of over 233 broadcasters, manufacturers, network operators, software developers, regulatory bodies and others committed to designing global standards for the delivery of digital television and data services. DVB standards cover all aspects of digital television from transmission through interfacing, conditional access and interactivity for digital video, audio and data. The consortium came together in 1993 to create unity in the move towards global standardization, interoperability and future proofing.

DVB dominates the digital broadcasting environment with thousands of broadcast services around the world using DVB's open standards. There are hundreds of manufacturers offering DVB compliant equipment. To date there are over half a billion DVB receivers shipped worldwide. DVB standards are also widely used for other non-broadcasting applications such as data on the move and high-bandwidth internet over the air. Further information about DVB can be found at: [www.dvb.org](http://www.dvb.org), [www.mhp.org](http://www.mhp.org), [www.dvbservices.com](http://www.dvbservices.com) and [www.dvbworld.org](http://www.dvbworld.org).

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