PRESS RELEASE

For Immediate Release

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MAJOR MILESTONE FOR CONTENT PROTECTION

First elements of DVB-CPCM specification published.

Geneva – 21st November 2005 – The publication of DVB Bluebook A094 - Content Protection & Copy Management (DVB-CPCM) - signals a major milestone in the work of the DVB Project on a specification for persistent protection for commercial content in consumer digital products and home networks. The document can be downloaded now from the CPCM page in the Technology section of the DVB website (www.dvb.org).

Bluebook A094 consists of the first three elements of the CPCM specification: DVB-CPCM Reference Model, DVB-CPCM Usage State Information, and DVB-CPCM Abbreviations, Definitions and Terms. These three separate documents are combined in one publication for informational purposes and liaison with other interested standards forums. When completed the full DVB-CPCM specification will be submitted to ETSI for standardisation.

"The publication of these first essential elements of the DVB-CPCM specification is the culmination of five years of hard work" said Peter MacAvock, Executive Director of the DVB Project. "The broad support for this work across all of DVB's diverse membership ensures that DVB-CPCM will be a central part of a harmonised approach to this complex topic. Our aim remains to facilitate access to content in a converging digital television landscape".

Background

The DVB Project

The Digital Video Broadcasting Project (DVB) is an industry-led consortium of over 250 broadcasters, manufacturers, network operators, software developers, regulatory bodies and others in over 35 countries committed to designing global standards for the delivery of digital television and data services. The DVB standards cover all aspects of digital television from transmission through interfacing, conditional access and interactivity for digital video, audio and data. The consortium came together in 1993 to create unity in the march towards global standardisation, interoperability and future proofing.
Major Milestone For Content Protection

To date, there are numerous broadcast services using DVB standards. There are hundreds of manufacturers offering DVB compliant equipment, which is already in use around the world. DVB dominates the digital broadcasting world. A host of other services is also on-air with DVB-T, DVB-S and DVB-C including data on the move and high-bandwidth Internet over the air. Further information about DVB can be found at: www.dvb.org.

DVB is registered trademark of the DVB Project.

This press release is available in Brazilian Portuguese, Latin American Spanish, and Chinese languages by request or can be downloaded from the DVB website.