

# Digital Terrestrial Television



## What is DVB-T?

DVB-T is a technical standard, developed by the DVB Project, that specifies the framing structure, channel coding and modulation for digital terrestrial television (DTT) broadcasting. The first version of the standard was published in March 1997 and in the twelve years since then it has become the most widely adopted DTT system in the world. It is a flexible system that allows networks to be designed for the delivery of a wide range of services, from HDTV to multichannel SDTV, fixed, portable, mobile, and even handheld reception. The DVB Project has now created a next generation terrestrial specification, DVB-T2, designed to meet the needs of countries after they have completed Analogue Switch-Off (ASO). (See separate DVB-T2 Fact Sheet.)

## Background

When the DVB Project began its work in 1993, the development of standards for the cable and satellite markets was prioritised. Fewer technical problems and a more simple regulatory climate meant that services based on these standards could be launched quite quickly. Indeed, the industry saw solutions for digital satellite and cable broadcasting as a higher priority than those for DTT. The development of a system for DTT would present more challenges, being required to cope with a variety of noise and bandwidth environments and multipath interference. As with all DVB specifications a set of Commercial Requirements was drawn up to define how such a system should perform, and DVB-T was designed to meet these requirements.

## How does it work?

DVB-T, in common with almost all modern terrestrial transmission systems, uses OFDM (orthogonal frequency division multiplex) modulation. This type of modulation, which uses a large number of sub-carriers, delivers a robust signal that has the ability to deal with very severe channel conditions. DVB-T has technical characteristics that make it a very flexible system:

- 3 modulation options (QPSK, 16QAM, 64QAM)
- 5 different FEC (forward error correction) rates
- 4 Guard Interval options
- Choice of 2k or 8k carriers
- Can operate in 6, 7 or 8MHz channel bandwidths (with video at 50Hz or 60Hz)

Using different combinations of the above parameters a DVB-T network can be designed to match the requirements of the network operator, finding the right balance between robustness and capacity. Networks can be designed to deliver a whole range of services: SDTV, radio, interactive services, HDTV and, using multi-protocol encapsulation, even IP datacasting.

Whilst not originally designed to target mobile receivers, DVB-T performance is such that mobile reception is not only possible, but forms the basis of some commercial services. The use of a diversity receiver with two antennas gives a typical improvement of 5 dB in the home and a 50% reduction in errors is expected in a car. The DVB-H system for mobile TV was built on the proven mobile performance of DVB-T.

The use of OFDM modulation with the appropriate "guard interval" allows DVB-T to provide a valuable tool for regulators and operators in the form of the "single frequency network" (SFN). An SFN is a network where a number of transmitters operate on the same RF frequency. An SFN can cover a country, such as in Spain, or be used to enhance in-door coverage using a simple "gap-filler".

One final technical aspect of DVB-T worth mentioning is its capacity for Hierarchical Modulation. Using this technique, two completely separate data streams are modulated onto a single DVB-T signal. A "High Priority" (HP) stream is embedded within a "Low Priority" (LP) stream. Broadcasters can thus target two different types of receiver with two completely different services. For example, DVB-H mobile TV services optimised for more difficult reception conditions could be placed in the HP stream, with HDTV services targeted to fixed antennas delivered in the LP stream.

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## Market Deployment

DVB-T services have been deployed in 68 countries and adopted in 47 more. This in combination with advanced trials and serious deployment plans brings the total number of DVB-T countries to 120. This wide deployment base has brought the volume up to over 200 million DVB-T receivers sold and the price down to less than 20 USD. Significantly, there is also a number of countries using DVB-T in conjunction with H.264/AVC MPEG-4 video coding for the delivery of HDTV services over DVB-T, for example in Denmark, Estonia, France, Hungary, Italy, Norway and Singapore. This in combination with the high volume of DVB-T receiver sales will also help drive down the price of MPEG-4 decoders.

In 2006 more than a 100 countries in Europe, Africa and the Middle East signed the ITU international frequency planning (Geneva RRC '06) agreement, agreeing to ultimately deploy DVB-T (or DVB-T2). The standard is also being adopted extensively outside these areas. Services are on air in Taiwan and Vietnam, and the system has been adopted in Colombia, Malaysia, Indonesia and elsewhere. Following an April 2007 agreement amongst ASEAN broadcasters, DVB-T will be adopted right across Southeast Asia, a region with a population of more than 500 million people. In 2010 the Southern African Development Community (SADC) adopted DVB-T2 for the region and its 14 member countries.

You can read more about DVB-T/DVB-T2 deployment and the 56 DVB-T2 countries in the separate DVB-T2 Fact Sheet.

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## Next Steps for DVB-T

DVB-T is a complete solution for DTT, with the flexibility and capacity to deliver a whole range of services, in a range of channel bandwidths. Consumers can continue to benefit from the huge economies of scale that the open standard bring to growing markets. For countries that have not yet deployed DTT networks, however, it may prove more interesting to leap-frog DVB-T and go straight to DVB-T2. With its much higher efficiency, flexibility and equally fast-dropping consumer prices, it is the better choice for such green-field markets.

(See separate DVB-T2 Fact Sheet)

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## Links

<a href="http://www.dvb.org">www.dvb.org</a>	The main website of the DVB Project
<a href="http://www.dvbservices.com">www.dvbservices.com</a>	Register here to download all the DVB and DVB sub-brand logos.
<a href="http://www.digitag.org">www.digitag.org</a>	DigiTAG facilitates DVB-T and DVB-T2 implementation.