# Joint ITU/EBU/BNE/DVB Workshop on "Assistance for DTTB Implementation"

### THURSDAY 27 OCTOBER 2016

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| 12:00– 13:30 | *Networking lunch sponsored by EBU/BNE/DVB* |
| 13:30 – 14:00 | **Welcome and Opening Remarks**<br>**ITU activities and database** |
| 14:00 – 15:00 | **Licensing and Business models for DTT** |
| 15:00 – 15:30 | **DTT Handbook: the implementation guidelines** |
| 15:30– 16:00 | *Coffee break* |
| 16:00 – 16:30 | **Defining DTT network specifications and ensuring Quality of Service** |
| 16:30 – 17:00 | **Preparing your DTT receiving equipment specifications (STBs, TV sets and antennas): definition and enforcement** |
| 17:00 – 17:30 | **Communication strategy for your DTT services** |
| 17:30 – 18:00 | **DTT, a catalyzer for local content production** |
| 18:00 | **Closure of the workshop and takeaways** |