

DVB Workshop

Smart solutions for next-gen hybrid broadcast-broadband IP convergence



In cooperation and partnership with

12 July 2018, at 10:00 am
The Leela Palace New Delhi

KATHREIN



ROHDE & SCHWARZ

10:00-10:30	Welcome and introduction	Peter Siebert (DVB) Rabindra Grewal (STING) CEO Sonia Prashar (Indo-German Chamber of Commerce) John Kottayil (Bavaria India Off.)
10:30-10:50	5G Broadcast trial in Bavaria: what have we learned?	Georg Hollmann Kathrein, VP Broadcast Business
10:50-11:20	5G Broadcast Overlay Network – benefits for BNOs and MNOs	Manfred Reitmeier Rohde & Schwarz, Senior Director R&D
11:20-11:45	Coffee and networking	
11:45-12:00	Mobile broadband / broadcast convergence: seen from a broadcaster perspective	Darko Ratkai* EBU, Senior Project Manager
12:00-12:15	5G-Xcast Project: how to bring broadcast and 5G together	Darko Ratkai* EBU, Senior Project Manager
12:15-13:00	Discussion: broadcast and broadband – which way ahead for India?	Indian Stakeholders International Experts
13:00-14:00	LunchDTG	
14:00-14:30	Interactivity and hybrid solutions with HbbTV	Anoop Kumar Pandey Samsung, R&D Noida
14:30-15:00	Satellite and 5G	Satish Pujari Newtec
15:00-15:20	Made in India: the challenges and opportunities of broadcast equipment manufacturing in India	Jayesh Dubey ByDesign, Velankani Group
15:20-15:40	Digital Convergence Stories from the UK	Simon Fell (WBU TC) John Steel (Digital UK) Richard Lindsay-Davies (DTG)
15:40-16:00	Content interactivity, targeted advertisement and personalisation to better serve audiences	Pankaj Kedia Dolby
16:00-16:20	The relevance of standards for broadcasters	Herbert Tillmann Kathrein, Consultant
16:20-16:40	Wrap up, Q&A, Discussion	Peter Siebert DVB
16:40-17:00	Coffee and networking	

*Presenting remotely