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# DVB-T2 ON TRACK FOR MARKET DEPLOYMENT

## **First Commercial Services On Air Late 2009**

**20 – 23 April 2009, LVCC, Booth C2239**

**Las Vegas – 20 April 2009** – Following on from the official launch of DVB-T2, the second generation transmission system for digital terrestrial television, at IBC 2008, broadcasters and vendors are on schedule for the early deployment of the new standard.

A recent Plug Fest at the RAI Research Centre in Turin, Italy, coordinated by the DVB Technical Module's TM-T2 Validation and Verification group, proved highly successful. The aim of the Plug Fest was to validate the DVB-T2 specification through the interoperability of independent hardware implementations. A wide range of companies took part in the testing of 6 DVB-T2 modulators (DekTec, Rhode & Schwarz, ENENSYS Technologies, TeamCast, BBC, and SSBT) and 5 demodulators (DekTec, SIDSA, Panasonic, Sony, BBC).

The successful interoperability tests represent a significant milestone in the progress of the specification since the first DVB-T2 hardware demonstrations at IBC last September. The participating companies had to focus a considerable amount of effort in order to complete equipment in time for the tests.

RAI is currently transmitting test DVB-T2 signals from a tower 5km from the RAI Research Centre. The test signals carry 4 HD streams in a single-PLP mode (256QAM, rate 3/4 FEC) at a total bit rate of 45Mbit/s.

The first DVB-T2 services are scheduled to go on air later this year in the UK on the Freeview platform. The BBC and other UK public service broadcasters plan to launch at least 3 HD services on DTT using DVB-T2 and MPEG-4, with a full consumer launch possible in time for the 2010 World Cup.

## **DVB-T2 On Track For Market Deployment**

The specification utilizes the latest modulation and coding techniques to enable the highly efficient use of valuable terrestrial spectrum for the delivery of audio, video and data services to fixed, portable and mobile devices.

Building on the foundations of the successful DVB-T system, DVB-T2 delivers a 30% to 50% increase in capacity in equivalent reception conditions. Broadcasters deploying DVB-T2 will be able to roll out new multiplexes that could offer multichannel HDTV services and create innovative new datacasting opportunities.

In line with DVB's aim to provide a coherent body of standards, DVB-T2 uses OFDM (orthogonal frequency division multiplex) modulation to deliver a robust signal and offers a range of different modes making it highly flexible. It employs the same LDPC (Low Density Parity Check) error correcting codes used in DVB-S2 for excellent performance in the presence of high noise levels and interference. A significant number of highly innovative features such as Physical Layer Pipes, support of Multiple-Input-Single-Output (MISO) and Rotated Constellations are also included. DVB-T2 has been defined so that the standard can be enhanced in the future in a backwards compatible manner through the use of Future Extension Frames.

The DVB-T2 specification is currently available for download as DVB BlueBook A122r1 and it will be published as a formal standard by ETSI in the second quarter of 2009.

## **Background**

### **The DVB Project**

The Digital Video Broadcasting Project (DVB) is an industry-led consortium of over 270 broadcasters, manufacturers, network operators, software developers, regulatory bodies and others in over 35 countries committed to designing global standards for the delivery of digital television and data services. The DVB standards cover all aspects of digital television from transmission through interfacing, conditional access and interactivity for digital video, audio and data. The consortium came together in 1993 to create unity in the march towards global standardisation, interoperability and future proofing.

To date, there are numerous broadcast services using DVB standards. There are hundreds of manufacturers offering DVB compliant equipment, which is already in use around the world. DVB dominates the digital broadcasting world. A host of other services is also on-air with DVB-T, DVB-S and DVB-C including data on the move and high-bandwidth Internet over the air. Further information about DVB can be found at: [www.dvb.org](http://www.dvb.org), [www.dvb-h.org](http://www.dvb-h.org), [www.mhp.org](http://www.mhp.org).

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