



## **PRESS RELEASE**

### **ANTI-PIRACY MEASURES FOR FUTURE DIGITAL TV ENVIRONMENT**

**Frankfurt, 19th May 1994** - The European Digital Video Broadcasting Project (DVB) has called for suitable anti-piracy legislation to be adopted and enforced by the member states of the Council of Europe and the European Union.

As new television markets open and the number of pay services grows, both now and in the digital environment, piracy, in all its forms, will become increasingly attractive. Therefore, during its 19th May meeting in Frankfurt, the DVB Steering Board adopted a resolution on anti-piracy legislation.

Existing recommendations of the Council of Europe should be adopted as quickly as possible by member states. This is particularly the case for Recommendation (91) 14 on legal protection of encrypted television services. In addition, the Council of Europe should continue its efforts to encourage member state authorities to enforce existing anti-piracy legislation.

In its resolution, the DVB Steering Board also suggests that the European Commission examine the appropriateness of harmonising measures for the protection of encoded television signals. The Commission should also include anti-piracy measures as part of Europe Agreements and Association Agreements, such measures are a vital element in the protection of intellectual property.

Furthermore, the DVB Steering Board recommends that the question of anti-piracy measures be included as part of the agenda of the Brussels Audiovisual Conference in June and the Ministerial Conference on Mass Communication in Prague in December.

Now comprising more than 135 organisations from all areas of the television industry, the European DVB Project aims to establish a framework in Europe for the harmonious and market-driven development of digital television.

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